## MANAGEMENT OF MULTIMEDIA DISPLAY CONTENT IN A MEDIA EXCHANGE NETWORK

## ABSTRACT OF THE DISCLOSURE

[95] A system and method for managing multimedia display content in a communication network is disclosed. An embodiment of the present invention may support the selection, scheduling, and delivery of media from a set top box at a first location to a multimedia display at a second location, using a communication network. The selection and scheduling may be performed via a user interface having at least one view comprising a representation of at least one media channel. The media delivered may comprise at least one of audio, a still picture, video, real time video, and data. The multimedia display may comprise a liquid crystal display, a plasma display, "electronic paper", or a light emitting diode (LED) display. The multimedia display may be communicatively coupled to a set top box at the second location via a wireless link, and may comprise at least one sensor for detecting conditions such as, for example, the movement of a viewer. The display may change if the sensor detects the condition.